

HOMEDECO 2027

19TH INTERNATIONAL SPECIALIZED B2B TRADE FAIR FOR HOME TEXTILES & INTERIOR DECOR

Dates:	March 28–30, 2027	Format:	Specialized B2B Trade Exhibition
Venue:	Atakent IEC (Halls 7 & 8)	Location:	Almaty, Republic of Kazakhstan

ALMATY, Kazakhstan — March 28, 2027 — The Atakent International Exhibition Centre will host **HOMEDECO 2027**, the 19th edition of Central Asia’s landmark B2B trade exhibition dedicated to home textiles, window treatments, wallcoverings, and interior decoration. Staged across Halls 7 and 8, the event stands as the region’s premier commercial platform connecting global manufacturers with high-volume buyers, distributors, and specifiers.

HOMEDECO delivers an expansive sourcing ecosystem featuring high-performance textiles, decorative materials, and specialized design solutions engineered for residential, commercial, and public environments.

STRATEGIC MARKET CONTEXT: CENTRAL ASIA'S BUILDING & HOSPITALITY SURGE

Kazakhstan and broader Central Asia are undergoing a historic economic and construction transformation. Regional building activity has surged by **+15.9%**, alongside a massive expansion in hospitality infrastructure—with over **25 major international hotel developments** (including flagship properties from Hilton, Marriott, Radisson, and Accor) scheduled to open by 2027. This rapid development is driving unprecedented regional demand for imported home textiles, bedding sets, upholstery, drapery, bath linens, and contract fabrics.

PROVEN REGIONAL REACH & VISITOR PROFILE

Demonstrating its role as the region's central procurement hub, the **2026 edition of HOMEDECO welcomed nearly 4,000 verified B2B decision-makers**. The buyer delegation encompassed major retail chains, regional wholesalers, hotel procurement executives, and leading design studios from across **Kazakhstan, Uzbekistan, Kyrgyzstan, and Tajikistan**.

HOMEDECO 2027 is strictly structured for commercial participants, providing direct access to key market decision-makers:

- › **Wholesale Importers & Regional Distributors:** Sourcing upcoming seasonal collections and finalizing regional distribution agreements.
- › **Retail Chains & Department Stores:** Expanding offline and e-commerce product assortments for consumer home decor.
- › **HoReCa & Commercial Procurement Executives:** Contracting flame-retardant contract fabrics, hotel bedding, and specialized textile solutions.
- › **Interior Designers, Architects & Specifiers:** Selecting luxury textiles, wallpapers, and turnkey FF&E solutions for high-end developments.
- › **Furniture Manufacturers & Upholstery Fabricators:** Procuring commercial-grade upholstery, leatherette, and interior components.

EXHIBITION SECTORS

The HOMEDECO 2027 exposition spans ten comprehensive industry categories across the interior decoration and textile value chain:

Interior & Decorative Fabrics Luxury drapery, jacquards, velvets, prints, and decorative weaves.	Wallcoverings & Wallpaper Designer wallpapers, textile wallcoverings, vinyls, and acoustic panels.
Home & Bedding Collections Bed linen sets, table textiles, bath collections, and soft furnishings.	Rugs & Floor Coverings Machine-made rugs, hand-tufted carpets, and accent floor coverings.
Window Treatments & Sun Protection Blinds, motorized shading systems, shutters, and technical window fabrics.	Interior Accents & Decor Decorative objects, accent lighting, mirrors, and home accessories.
Hardware, Tracks & Trimmings Curtain rods, motorized rail systems, architectural hardware, and trimmings.	Contract Textiles & Public Space Solutions Flame-retardant (FR), antimicrobial, and heavy-duty textiles for commercial spaces.
Upholstery & Furniture Materials Heavy-duty upholstery fabrics, synthetic leathers, and interior fillings.	Interior Finishing Technologies Specialized tools, fabrication equipment, design software, and fitting solutions.

GOLDEN TEXTILE AWARD 2027

A central feature of the official event program is the **GOLDEN TEXTILE AWARD 2027**, a prestigious professional competition recognizing excellence in interior textile styling, culminating in a gala awards ceremony.

Organized in strategic partnership with the **ASYL Business Club of Decorators**, the contest highlights authorial design projects, masterclass material pairings, and innovative design trends shaping contemporary textile decoration across Central Asia.

OFFICIAL INFORMATION & MEDIA RESOURCES			
Official Website:	homedecofair.com/news	Instagram:	instagram.com/homedecokazakhstan
Telegram Channel:	t.me/homedeco_kazakhstan	Facebook:	facebook.com/HomedecoKazakhstan
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